



COMPANY OVERVIEW

Softvorx Inc. is a federally certified WOSB and EDWOSB providing a multi-role K-12 student growth documentation platform serving public, private, charter, and faith-based schools. Led by CEO Ruquia Shah, an educator with 27 years of K-12 experience impacting 6,000+ students across 10+ schools and 2 states, Softvorx addresses the documentation burden that costs teachers hours weekly and prevents timely intervention for students.

WHAT SOFTVORX DELIVERS

- Two-tap capture for teachers (five-second workflow)
- Caseload and compliance timeline management for case managers
- Evaluation workflow with 45-day clock tracking for diagnosticians
- Campus oversight with MTSS Tier tracking for administrators and support staff
- AI-assisted documentation with educator human review at every step
- District SSO/SAML and MFA for production tenants

Designed for four documentation modes: general education growth tracking, special education compliance, behavior intervention support, and teacher coaching with leadership dashboards.

FEDERAL CREDENTIALS

- SBA Certified WOSB and EDWOSB (August 17, 2026)
- Small Disadvantaged Business (Self-Certified per FAR 52.219-1)
- WBENC certification pending (November 2026)
- SAM.gov Active (All Awards)
- UEI: KNG3T5JDSAD3 | CAGE: 215S7
- Primary NAICS: 541511

TARGET MARKETS

- U.S. Department of Education contracts through prime contractor teaming
- Institute of Education Sciences (IES) research grants
- Texas Regional Education Service Centers (Region 10 Dallas, Region 11 Fort Worth)
- Corporate diversity supplier programs serving K-12 education
- Q1 2027 federal contract bidding launch as subcontractor

KEY DIFFERENTIATORS

- **Founder lived experience:** CEO with 27 years of K-12 classroom, leadership, and special education advocacy. Teaching honors include Beal Bank Teacher of the Year and 2014 Maxim Integrated Award (top 12 nationally, Junior Division). Published thought leadership on K-12 education transformation.
- **Chaos-first design:** Built for the most overwhelmed teacher on the most difficult day, not the idealized user.
- **Strength-based architecture:** Documents student potential and growth alongside compliance data.
- **Complementary not competitive:** Feeds existing district platforms rather than replacing them.
- **Universal K-12 design:** Same platform serves public, private, charter, and faith-based schools.
- **Federal-grade compliance:** Aligned with 13 C.F.R. Part 127, FERPA-compliant, WOSB and EDWOSB certified.